**Instructions: Click File / Make a Copy and Rename:**  **DO NOT EDIT THIS DOC**

| **Project Planning** |
| --- |

| **Capstone Idea (Definition Statement): I want to build an application that……**  can connect outgoing sport fans to sports bar grill restaurant locations that will broadcast their desired game.  **Definition of Audience: (Who will be using my application?)**  Sport fanatics who regularly or occasionally go out to dining locations to view sports broadcasts.  **Outline of Content:**  What do I want on each page? (text / pics / images / navigation)  Page 1 S.I. - (text, navigation)  Page 2 H.P. - (text, navigation, pics)  Page 3 S.S. - (text, navigation)  Page 4 R.P. - (text, navigation, image)  Page 5 C.L. - (text, navigation, image)  What do I want the functionality of each page to be?  **Page 1 - Sign-in or Sign-Up**  **Page 2 - Home Page with Navigation Links**  **Page 3 - Select Sport & Game Information**  **Page 4 - Show Filter Results**  **Page 5 - Confirm Broadcast Location & add Game Details**  What is the purpose of my application?  **My purpose for this application is to connect sports fans who desire to go out in a social setting to a specific location that is broadcasting their event.**  What business problem or real world problem am I going to be solving?  **This app brings instant clarity to those fans who are looking to go out and see a sports event to an appropriate location broadcasting the event.**  Color Palette: **Blue, Red, White (#210cf3, #ac000a, #f9f9fa)**  Images:  Fonts: **Georgia**  Logos: N/A  Navigation: Home, Login, Select Event, Confirm Location, About Us / Contact Info  **Research Applications Similar:**  List Applications Researched: ( <https://www.facebook.com/groups/316159691892334>, <https://www.meetup.com/stlcardinals-20/>, <https://downtownstl.org/best-bars-to-watch-sports-in-downtown-st-louis/> )  List what you like about each site:   1. You can view fellow outgoing peer user profiles and communicate virtually to them about their favorite sport bar grill locations in town. 2. Users have the ability to meet and form a social group before attending a new or unknown sport bar. 3. Website has a review of local sport bar locations and a description of what the location is known for.   List what you do not like about each site:  1 & 2) Users on these two platforms can be inundated with a constant feed of “Everything “Sports”  3) This website does not list time and dates of game times at the reviewed. |
| --- |

| **SWOT Analysis For My Capstone (Application)** |
| --- |

| S  (Strengths) | W  (Weaknesses) | O  (Opportunities) | T  (Threats) |
| --- | --- | --- | --- |